



PRIVACY NOTICE

Effective as of 1.9.2024

AIVODOT SARL-S ("we," "us," or "our") is committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, and share your personal data when you visit our website and interact with us, including when you schedule a demo of our services.

1. Data Controller

Aivodot SARL-S ("we", "us", or "our") is the data controller responsible for your personal information. Contact details can be found at the end of this document.

2. Personal Data We Collect

We may collect and process the following personal data:

- Identification Information: Name, email address, and the type of financial institution you represent...
- Technical Information: IP address, browser type, and usage data collected through cookies and similar technologies.

3. Purpose and Lawful Basis for Processing

We process your personal data based on the following legal grounds:

- Consent: When you voluntarily provide your personal data (e.g., when scheduling a demo), you consent to the processing of that data for the purposes outlined in this Privacy Notice.
- Legitimate Interests: We process your data to improve our services, respond to inquiries, and manage our website effectively.

4. How We Use Your Data

We use your personal data to:

- Provide information about our portfolio management software.
- Schedule and manage demo appointments.
- Respond to your inquiries and requests.
- Improve our website and services.
- Comply with legal obligations.

5. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by law. Specifically:

- Data related to demo scheduling will be retained for 12 months after the last interaction.

6. Your Rights

Under the GDPR, you have the right to access, rectify, erase, restrict processing of your data, data portability, object to processing, and not be subject to automated decision-making. If you wish to exercise any of these rights, please contact us using the information below.

If you believe that the processing of personal data relating to you infringes the GDPR, you have the right to lodge a complaint with the Commission Nationale pour la Protection des Données located at 15, Boulevard du Jazz, L-4370 Belvaux, Luxembourg.

7. Data Sharing and Transfer

We do not share your personal data with third parties except if it is necessary to provide our services, or if it is required by law or with third party service providers such as IT service providers. Your data may be transferred to countries outside of your country of residence and the European Economic Area (EEA), under conditions ensuring the protection of your data.

We partner with Microsoft Clarity and Microsoft Advertising to capture how you use and interact with our website through behavioural metrics, heatmaps, and session replay to improve and market our products/services. Website usage data is captured using first and third-party cookies and other tracking technologies to determine the popularity of products/services and online activity. Additionally, we use this information for site optimization, fraud/security purposes, and advertising. For more information about how Microsoft collects and uses your data, visit the [Microsoft Privacy Statement](#).

8. Security

We take the security of your data seriously and implement appropriate technical and organizational measures to protect it against

unauthorized or unlawful processing and against accidental loss, destruction, or damage.

9. Amendments

We may update this notice to reflect changes in our practices. We will notify you of any significant changes and update the "Effective Date" at the top of this notice.

10. Contact Information

For any questions about this notice, please contact us at info@aivodot.com or

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